

Strategy

Building the present, creating the future

Mission

It is BAM's mission to create sustainable environments that enhance people's lives by enabling the right people to capitalise on state-of-the-art knowledge, resources and digital technologies, providing solutions across the total construction lifecycle for the Group's clients and generating maximum value for its stakeholders.

Vision

It is BAM's vision that by 2020 the Group will be recognised as one of Europe's leading sustainable and innovative construction businesses, with healthy profits and a strong balance sheet, active across the total construction lifecycle in its European home markets and in selected growing economies around the world.

Values

Our vision and unique culture are underpinned by four values that guide the people of BAM:



Everybody home safe every day

Safety is unconditional. It comes before programme or profit. Before anything you can think of. After a hard days work, we all want to return home safely again. Get up healthy the next day and start a new working day



**YOUR SAFETY
IS MY SAFETY**